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FOR IMMEDIATE RELEASE

Press Release

Transplant GPS, Inc. & CoPilot[®] Bring Tony Stewart into Your Vehicle New Spotter[™] GPS Navigator Features Directions from NASCAR Sprint Cup Series Driver

Rochester, MN (May 11, 2010) – Transplant GPS and ALK Technologies, in conjunction with Stewart-Haas Racing and NASCAR[®], today announced the introduction of the **Spotter[™]** GPS Navigator, Tony Stewart Edition featuring NASCAR Sprint Cup series driver and team owner, Tony Stewart.

The Spotter GPS Navigator, Tony Stewart Edition combines fun with functionality. Designed specifically for NASCAR and Tony Stewart fans, the Spotter, Tony Stewart Edition provides turn-by-turn voice guidance directly from Stewart, the driver of the Office Depot/Old Spice Chevrolet and two-time Sprint Cup series Champion. Starting with, "Hey driver, Tony Stewart here. Start your engine." Tony Stewart will get you to where you're going, even if you miss a turn or two and he has to tell you, "Turn around buddy."

Although you can't drive Tony Stewart's race car, you can select which car – Office Depot car or the Old Spice car – to put on the road as the GPS pointer. The Spotter, Tony Stewart Edition can also help you decide where to go with over a million points of interest, including Tony Stewart and NASCAR specific points-of-interest such as NASCAR Home Tracks, NASCAR Speed Parks, NASCAR Sprint Cup Series tracks and team garages. There is even a pre-loaded Race Shop Tour route featuring race teams and garages in the Charlotte, North Carolina area.

Powered by ALK's award-winning CoPilot[®] GPS navigation software, the Spotter, Tony Stewart Edition utilizes the latest in technology -- such as the SiRF Atlas IV chipset -- to create a fast, responsive, and reliable navigation device. The maps can be updated on-line with CoPilot Central by connecting the unit to a PC via the mini-USB cable provided. Through CoPilot Central, the user is able to download free quarterly full map updates from ALK's MapSure[™] service through December 2010.

The Spotter GPS Navigator, Tony Stewart Edition also includes the following navigation features:

- CoPilot Clear Turn[™] & Lane Assist for navigating complex interchanges on major highways
- Turn-by-turn full street name voice guidance (not available in Tony Stewart's voice)
- Automatic route calculation and re-calculation
- Clear 2D, 3D & Driver Safety map views
- English, French Spanish language options
- Automatic day/night mode
- Destination entry by zip code, city, street or intersection
- Multi-stop planning with route optimization

With intuitive menus and Tony Stewart's assistance, navigating from place to place anywhere in the United States has never been easier or more fun. The Spotter, Tony Stewart Edition has a MSRP of \$179.99 and is currently available at the NASCARsuperstore.com and rightwaygps.com. For more information visit www.rightwaygps.com.

About Transplant GPS

Founded in 2000, Transplant GPS has a history of innovative GPS products starting with the creation of the world's first Bluetooth GPS while working with EMTAC Technology Corporation in 2001. As Transplant drove into the future, they became known for designing and creating customized GPS products through OEM projects. In 2008 Transplant launched its own GPS products line, RightWay (www.rightwaygps.com). Today the RightWay brand features a range of products, from GPS components to all inclusive personal navigation devices to iPhone accessories. Transplant also produces the PC*MILER Navigator product line for professional drivers and the Spotter GPS Navigators featuring NASCAR Sprint Cup series drivers Dale Earnhart Jr. and Tony Stewart.

Transplant GPS is proud to sponsor Randy Moss Motorsports drivers Mike Skinner & David Starr in the NASCAR Camping World Truck Series.

About ALK Technologies, Inc.

Since 1979, ALK Technologies has developed innovative mobile navigation and transportation technology solutions. ALK's award-winning CoPilot Live GPS software is the navigation based services platform of choice for mobile operators, hardware OEMs and systems integrators globally. ALK's PC*MILER routing, mileage and mapping solutions are used by over 22,000 transportation, logistics and manufacturing companies worldwide. For more information on ALK Technologies, visit www.alk.com.

About NASCAR:

The National Association for Stock Car Auto Racing, Inc. (NASCAR) is the sanctioning body for one of North America's premier sports. NASCAR is the No. 1 spectator sport – with more of the top 20 highest attended sporting events in the U.S. than any other sport, and is the No. 2 rated regular-season sport on television. NASCAR races are broadcast in more than 150 countries and in 20 languages. NASCAR fans are the most brand loyal in all of sports, and as a result more Fortune 500 companies participate in NASCAR than any other sport.

NASCAR consists of three national series (the NASCAR Sprint Cup Series, NASCAR Nationwide Series, and NASCAR Camping World Truck Series), four regional series, and one local grassroots series, as well as two international series. Also part of NASCAR is Grand-Am Road Racing, known for its competition on road courses with multiple classes of cars. NASCAR sanctions more than 1,200 races at 100 tracks in more than 30 U.S. states, Canada and Mexico. Based in Daytona Beach (Fla.), NASCAR has offices in New York, Los Angeles, Charlotte (N.C.), Concord (N.C.), Conover (N.C.), Bentonville (Ark.), Mexico City, and Toronto.

About Stewart-Haas Racing:

Stewart-Haas Racing is the NASCAR Sprint Cup Series team co-owned by two-time Sprint Cup champion Tony Stewart and Haas Automation, the largest CNC machine tool builder in the western world. The team fields two entries in the elite Sprint Cup Series – the No. 14 Office Depot/Old Spice Chevrolet Impala for Stewart and the No. 39 U.S. Army/Tornados/Haas Automation Chevrolet Impala for 2008 Daytona 500 winner Ryan Newman. Based in Kannapolis, N.C., Stewart-Haas Racing operates out of a 140,000-square-foot facility with more than 150 employees. For more information, please visit us on the Web at www.StewartHaasRacing.com, on Facebook at www.facebook.com/stewarthaasracing and on Twitter at @StewartHaasRcng.

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